ARE YOU SEIZING THE WEALTH FROM YOUR EVOLVING MAIL STREAM?

The Opportunity

According to a recent study Australia 50% of those surveyed had experienced a parcel delivery problem in the previous 12 months from a variety of parcel carrier services. Topping the concerns for those customers included unreasonable delays (23%) and missing parcel or failure to deliver (14%).

This customer dissatisfaction is expressed throughout the world with operators working to solve the underlying issues causing these shortfalls. Often reconciling the address used on items versus addresses held in operator's records do not match. This causes tremendous challenges to automating and expediting the distribution system.

R·A·F
TECHNOLOGY

RAF's SOLUTION
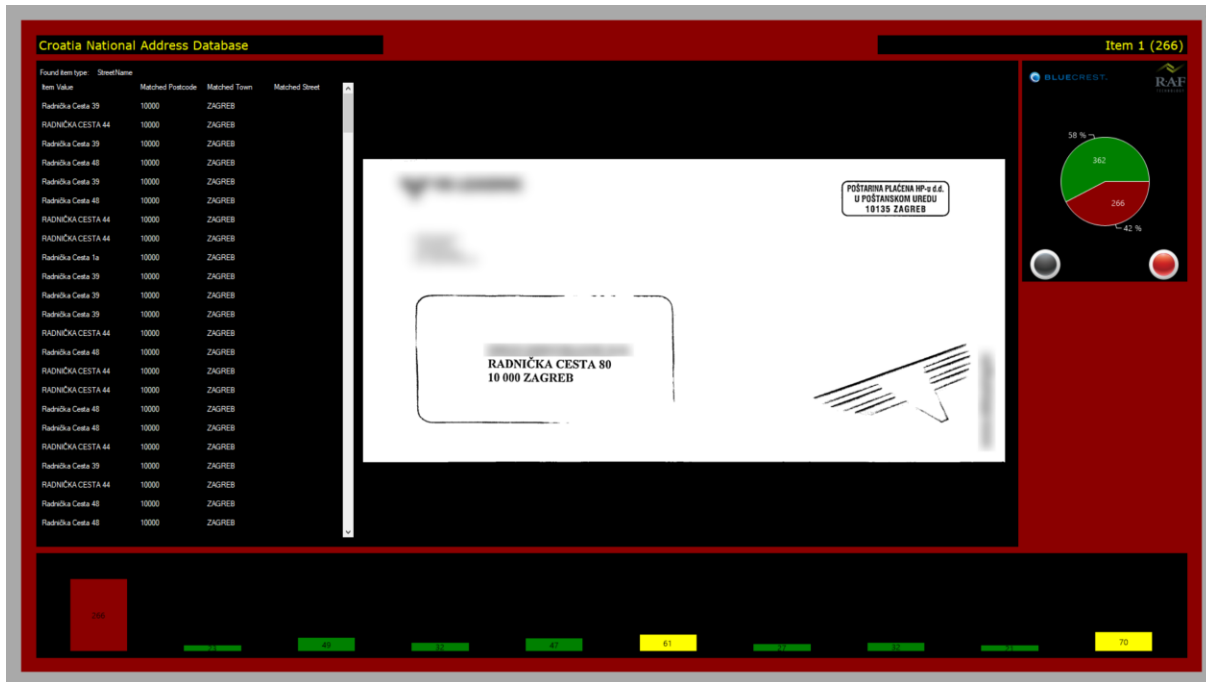
RAF's Address Learning System (ALS) serves a critical function as an ongoing consolidator of valuable data used to enhance and improve Operator's Address Databases (AD). ALS was designed for use in mail routing systems which utilizes Argosy Post OCR and Smart Match-i directory lookup to resolve addresses. ALS search algorithms constantly sift through data found on live mail in the delivery network. ALS provides continuous real-time analysis on the unmatched portions of data present on mail working to identify, collect, amalgamate, and learn data that is currently not in the operator's existing address database.

RAF's Address Learning System can resolve delivery problems within your network due to missing address data.

ALS benefits include:

- **Collection of data** from any source it is configured to analyze
- **CEN-compliant** enrichment device which operates as a decentralized component present at every mail processing location
- **Data integrity checking** ensures all data that is collected is suitable for further processing
- **ALS Collects and consolidates a variety of supporting data including:**
  - ✓ Statistics on frequency of use
  - ✓ Information about where the collected string has been seen within the address block (e.g. which line)
  - ✓ Where the collected data was seen within a particular line of the address block
  - ✓ The period in which the data was collected

SCHEDULE A DEMO