

# The Presence Of Javanese Cultural, Demographic Factors And External Conditions to the Jokowi Elected As 7th President Of The Republic Of Indonesia

Rr Dyah Eko Setyowati; Kadek Ayu Susiani Dewi ; A.Yani. Antariksa; Sri Kartika Sari Antariksa.

STIE BISNIS INDONESIA

## **Abstract**

Javanese Culture "attack without Armforces, Win without degrading " is the philosophy of Java, which means very noble, that strikes without Armforces and win without degrading. From the sample of respondents 1024 of 2100, spread over the period from May to July 2014, the result is that the people of Indonesia, choose a leader who is honest, simple, clean, no corruption, close to the people, to work for the people. 70 percent of respondents chose the leader of the tribe of any kind, not necessarily from the Javanese as the largest tribe in Indonesia, provided honest personality, simple, clean, no corruption, work for the people. Ethnic groups in the insert of researchers in the questionnaire are tribal leaders who have given birth in the Republic of Indonesia, namely: the Javanese, Sundanese, ethnic Makassar (Bugis), Minangkabau tribe, the tribe of Manado, the Batak tribe, Madurese and Ambonese.

The rise of Javanese culture and philosophy of Java is shown Jokowi, makes people surprised and happy, as well as making a political opponent viciously attacked by the smear campaign. From the results of qualitative and quantitative research produces findings, that the rich cultural heritage of Javanese philosophy, effect significantly to the public support to the leader. External conditions factors that cause the public to support Jokowi, a significant effect on the election as president of the Republic of Indonesia Jokowi. And lastly demographic factors no effect independently to the public interest to choose Jokowi.

**Key Words: Javanese Cultural, Demographic Factors, External Conditions.**

## *1 Introduction.*

Currently in this globalization era, many young people of Indonesia and Java in particular tribe, do not understand the culture of Java. Javanese culture widely discussed lately at younger

generation, while Ir.H. Joko Widodo or familiar as Jokowi, understand it very much and nominated by PDI as a candidate for President, years of 2014 – 2019. Jokowi paired with Jusuf Kalla. The parents who see figure Joko Widodo implement Java philosophy, told his children and the young people in social media, word Javanese philosophy much discussed, especially the manners (ungguh) or ethical manners. Namely to come to enemy without army force (Ngluruk Tanpo bolo), win without losing the face /humiliate the enemy (menang Tanpo ngasorake). In the current era of globalization English should be studied, but the language and the culture of Java, and the Javanese philosophy still need to be explored to prevent to lost. When hundreds of years ago, in Europe talked about the basic principles of the science of leadership, such as the trilogy of science leadership (sense of belonging, a sense of voluntarily Participate defend, sense of introspection), philosophy of science leadership that already exist in Java.

Existing Java philosophy, like-Tri Brata from Mangkunegaran kingdom, a kingdom in the Solo, Central Java. Javanese people already familiar with the teachings trilogy of the leadership from hundreds years ago before European spread 3 basic science of leadership. Tri Brata philosophy as the basic principles of Java, already has been implemented. Namely; should rumongso melu handarbeni, melu Hangrukebi, mulat sariro hangroso wani. **Rumangsa melu handarbeni**, meaning that feeling of belonging. This doctrine provides guidance that is associated with the task of countries, institutions, felt has its own interpreted in a positive sense, that is a passion for compassion on owned. Thus, in carrying out the task, it would be seriously knowing that will be undertaken for its own sake and the environment, the people and the country. This

teaching is that in English is known as a **sense of belonging**. Melu hangrukebi, meaning participate to do the job without orders . Mulat sariro hangroso wani, meaning introspective, and then dare to be. Give someone who acts should look into her honestly, what will be done in harmony between thoughts, words and actions, meaning a sense of introspection. Joko Widodo or Jokowi as Javanese, have the sharp of vision balanced with concern for the people. Jokowi is derived from **ordinary people who represent ethics class Javanese aristocracy, the virtuous. Ethics was taught that success in terms of power, intelligence, and wealth should not be enjoyed alone, but also shared with the community and the surrounding environment**. People consider Jokowi implement Java cultural ethics, among other things, first: Panggautan gelaring pambudi. That is, every effort should be cultivated run optimally. Secondly, rigen, which intelligently choose the way out for a problem. Third, Gemi, namely the attitude of life-saving and capable of saving advantages. Fourth, nastiti mean absolute precision and accuracy required in the work to obtain the desired results. Fifth, weruh ing petungan. That is, a business must have a cost-benefit calculations. Sixth, Taberi tatanya, never shy to ask the experts or specialists. Jokowi figure is seen by the people of Java, has been carrying out teaching trade ethos main value is not in the abundance of things obtained, but the process should be correct according to the Javanese tradition and religion. Another ethos is the spirit of maintaining unity and fraternal. Figure Joko Widodo as Presidential Candidate the 7 of the Republic of Indonesia, is expected to always carry, teaching and Javanese culture who embedded hundreds of hundred years ago. And applied to the new government, as 7th President 7. The foregoing are made to undertake this work.

## *II. Review of the Literature*

### **Javanese culture.**

Javanese culture is derived from the Javanese culture and embraced by the people of Java, especially in Central Java, Yogyakarta and East Java. Javanese culture can be broadly divided into three namely cultural Banyumas, Central Java-Yogyakarta culture and culture of East Java. Javanese culture prioritizing balance, harmony and harmony in their daily lives. Javanese culture

upholds the modesty and simplicity. Javanese culture in addition there is in Central Java, Yogyakarta and East Java are also in the colony of Java, Jakarta, Sumatra and Suriname. Even Javanese culture including one in Indonesian culture most in demand abroad. Javanese culture is unique because the split-level Java language into several levels, namely Ngoko, Associate Krama. Javanese culture accept differences and diversity, for the harmony of Indonesia, who was born and independent of pluralism in the past, where there young Ambon, Celebes young, young Java, and others who come together for the sake of " Indonesia Merdeka" through 28'th Oath of youth in 1928.

**Demographic factors**, a term derived from two Greek words, namely **demos** which means people or residents and **graphene** meaning to draw or write. Therefore, demographics can be interpreted as text or picture of the population, especially of births, marriages, deaths and migration. Demographics include the scientific study of the number, geographical distribution, composition of the population, and how these factors change from time to time. The term was first proposed by Archille Guillard in 1855 in his work entitled "Elements de statistique humaine, of demographie comparree" or elements of human statistics or comparative demography (in Iskandar, 1994). In short, the science of demography is very useful for: **Studying the quantity, composition, and distribution of the population in a given area and the changes.**

### **External factors**

**Economic Dimensions.** Economic dimension is the health and vitality of the entire economic system. If the economic conditions turbulence, it will affect directly to the public. Economic factors are particularly important at the general economic growth, inflation, interest rate, and the unemployment rate. External economic factors of concern to the community is the perception of economic policy has been ascertained Jokowi anti-capitalism. Because, the vision and mission of Jokowi-JK refers to Pancasila June 1, 1945 as well as the Tri Sakti Bung Karno.

**External factors of social politics** of community concern is apparently in the coalition supporting presidential candidate Jokowi, no seat allocation political bickering, political seats will be

distributed after the victory achieved by competence. Public perception, Solidity minority parties supporting Jokowi, in cooperation contributed to the 2014 presidential election.

**Social External Factors culture** is the culture of the East, which is attached to the Java community, a majority of voters in the 2014 presidential election Javanese culture that emphasizes the **humble, not arrogant, not arrogant, simple, and close to the people**. Social factors Javanese culture, adopted and accepted by the surrounding society, namely the people of Sumatra, Sulawesi society, people of Borneo, Papua community, the people of Bali. According **Soerjono Soekarno factors driving social change are: respect for the work of others, the desire to move forward, advanced education system, tolerance for change, the coating system is open, heterogeneous population, people are not satisfied with certain areas of life, orientation to the future , attitude receptive to new things.**

#### Hypothesis:

1: Javanese Culture, Demographic Factors and External Conditions partially significant effect on society choose Jokowi in the 2014 presidential election.

H2: H1: Javanese Culture, Demographic Factors and External Conditions partially significant effect on society choose Jokowi in the 2014 presidential election.

### III. Methodology Research

This study uses primary data and secondary data, the questionnaire was tested with test validity and reliability. Analysis of data using multiple linear regression, with the classical assumption that include Multicollinearity, autocorrelation, heteroskedasticity test, test for normality. Samples were communities in Jakarta, there are 1024 questionnaires were eligible and can be processed statistically.

### IV. Discussion

#### 4.1. Multicollinearity test

From the data processing on the VIF Javanese culture,  $191 < 10$ , VIF Demographic facto  $1.004 < 10$ , VIF External Factor  $1.194 < 10$  All Javanese culture of tolerance value  $0.840 > 0.1$ .

Demographic tolerance factor of  $0.998 > 0.1$ . Tolerance External Condition  $0.837 > 0.1$ . so that there is no Multicollinearity problem.

#### 4.2 Test Auto correlation.

Auto correlation indicates that there is an error with previous period, where the classical assumption, it is not bole happen. The results of testing the value of Durbin Watson (DW) of 1.827 so that the data can be concluded in this study found no serious symptoms of auto correlation either is positive, or negative, therefore stages of data processing can continue.

#### 4.3 Test Heteroskidastity

Heteroskidastity shows that the variance of each error is heterogeneous, which means breaking the classical assumption requires that the variance of the error must be homogeneous. Scatterplot of the graph shows that the point spread at random points either above or below the number 0 on the axis Y. It can be concluded that does not happen that heteroskedasticity in regression models so that the regression model is used to predict the public deserves choose Jokowi the 2014 presidential election.

#### 4.4 Hypothesis Testing

Figures R indicating the existence of a correlation or relationship between the dependent and independent variables. Adjusted  $r^2$  shows great attention to the presentation of the dependent variable that can be explained by the independent variables (adjusted  $r^2$ ) From the SPSS output summary model of the value of correlation ( $r$ ) was 0.614, indicating a very strong relationship between Javanese culture, demographic factors, external factors on society choose Jokowi in the presidential election of 2014. the amount of Adjusted Coefficient of Determination is 0,375 which means there is influence between variables Javanese culture, demographic factors, factors external to the community choose Jokowi the presidential election of 2014, amounting to 37.5% while the rest influenced factors beyond the research.

#### 4.5. t test

The data processing Javanese Culture Obtained  $0,00 < 0,05$  and external factors  $0,00 < 0,05$  so partially effect on society to choose Jokowi in the 2014 presidential election. Demographic factors  $0.445 > 0.05$ . so that no partial effect on society choose Jokowi in the 2014 presidential election.

Table 1 T test

Model		Unstandardized Coefficients		Standardized Coefficients		t	Sig.
		B	Std. Error	Beta	Delta		
1	(Constant)	8,125	708			11,513	,000
	DEMOGRAPHIC	-.330	,833	-.019		,763	,445
	EXTERNAL_CONDITION	,787	,852	,470		24,823	,000
	JAVANESE_CULTURE	-.200	,818	-.240		8,119	,000

a. Dependent Variable: ELECTION\_OF\_JOKOWI

**Regression Equation :**

$$Y = 8,125 - 0,26 X1 + 0,787 X2 - 0,330 X3 + e$$

**4.8 F test**

F test describe as corelation of indipendent variable simultaneously. The Result of this test is significant Sig 0,00 < 0,05. There fore variable of Javanese culture, demographic factor and external factor influences significantly to public interest to choose Jokowi the 2014 presidential election.

Table 2 F test

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	483,021	3	161,007	205,933	,000 <sup>b</sup>
	Residual	782,968	1620	,477		
	Total	1272,989	1623			

a. Predictors: (Constant), JAVANESE\_CULTURE, DEMOGRAPHIC, EXTERNAL\_CONDITION  
 b. Dependent Variable: ELECTION\_OF\_JOKOWI

**V. Conclusion**

- Research concluded that Javanese culture partial effect on society to choose Jokowi, at the presidential election of 2014. It can be used as a reference for the nation's leaders and team success, to pay attention to the culture of prospective voters, that made contact with the cultural program, packed with nice modern management.
- Demographic no partial effect on the community in choosing Jokowi, the presidential election of 2014. It Can be use as input that sex, gender, social status and education community does not discriminate in choosing Jokowi, the 2014 presidential election campaign management, should be adjusted dg program and do not distinguish demographic factors.
- Factor external or external conditions, partially significant effect on society choose Jokowi, the presidential election of the Republic of Indonesia Year 2014 Advised on the management team of the candidate to make the program better, because people judge and pay attention to programs, as seen from the social cultural socio-political, socio-economic. Therefore, the team must be competent in their respective fields.
- Javanese Culture, Demographic Factors and External Conditions simultaneously significantly affect the community choose Jokowi in the presidential election of 2014. This indicates that

the three variables should not be separated if wanted people to choose a presidential candidate who will come.

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